Roll No. Total Printed Pages - 3

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B.Com. (Part - II) Examination, 2022 (New/Old Course) COMPUTER APPLICATION

Paper First

(Internet Application and e-Commerce)

Time : Three Hours] [Maximum Marks:50

Note: Attempt any two parts from each question. All questions carry equal marks.

Unit - 1

- 1. (a) What is TCP/IP? Give brief about IP addresses.
 - (b) What is DNS? Explain domain name services.
 - (c) Explain www. What is URL

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Unit - 2

- 2. (a) Explain the structure of Home-page. What are the elements in HTML homepage?
 - (b) What are HTML Tags. Write about basic HTML Tags.
 - (c) What are extensible HTML, CSS, XML, XSL Give brief description.

Unit - 3

- 3. (a) What is body element? Explain text body elements.
 - b) Explain various IMG elements in detail.
 - (c) What is form tag? Explain input types, Dropdown Menu and Image button.

Unit - 4

- 4. (a) Differentiate between E-Commerce and Traditional Commerce.
 - (b) What are the different e-commerce business model?
 - (c) What do you think are some advantages of e-

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commerce as a business model?

Unit - 5

- 5. (a) What is inter organisation e-commerce? Explain.
 - (b) What are the elements of e-commerce?
 - (c) Explain any two e-business as example.