

Run by Durga Education Society's

VIVEKANAND MAHAVIDYALAYA K.K. ROAD MOUDHAPARA, RAIPUR (C.G.)

Website: vivekanandcollege.in E-mail- vmvraipur@gmail.com

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Curriculum Enrichment

Fieldwork Project Details of Syllabus

Proposed Marking Scheme for BBA Course Academic Session 2016-17 Course Content of BBA

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	Course Content of BDA		
SEMESTER ONE	nternal Marks	Sem. Exam Marks	Total Marks
101. English	10		
102. Computer Application	10	90	100
103. Business Mathematics	10	90	100
104. Principles of Management	10	90	100
105. Financial Accounting	10	90 90	100 100
	10	90	100
SEMESTER TWO			
106. Hindi	10	90	100
107. Business Economics	10	90	100
108. Business Statistics	10	90	100
109. Cost Accounting	10	90	100
110. Environmental Studies	10	90	100
SEMESTER THREE			
111.Managerial Economics	10	90	100
112. Business Communication	10	90	100
113.Business Laws	10	90	
114.Business and Environment	10	90	100
115.Management Information System		90	100
SEMESTER FOUR			
116.Organisational Behaviour	10	00	100
117.Marketing Management	10 10	90	100
118.HRM	10	90	100
119.Financial Management	10	90	100
120.Production Management	10	90	100
121 Comprehensive Viva	10	90	100
SEMESTER FIVE	10	90	100
122.Marketing Research	10	00	100
122. Marketing Research	10	90	100
124.Sales and Advertisement Manager		90	100
	10	90	100
125.Investment Management	10	90	100
126.Material Management	10	90	100
SEMESTER SIX			
127. Business Policy and Strategy	10	90	100
128.Enterprenuership			
and Small Business Management	10	90	100
129.Business Taxation	10	90	100
130. Business Ethics and Social Respo	nsibility 10	90	100
131. Project Report and Viva-Voce	10	90	100
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RESEARCH REPORT

"A Study On Consumer Satisfaction Towards The Product of The

ROSEBYS in Raipur city"

SUBMITTED FOR PARTIAL FULLFILLMENT OF THE REQUIREMENT

FOR THE AWARD OF THE DEGREE OF

BACHLOR OF BUSINESS ADMINISTRA

SUBMITTED TO

VIVEKANAND COLLEGE, RAIPUR(C.C.)

(PT. RAVISHANKAR SHUKLA UNIVERSITY)



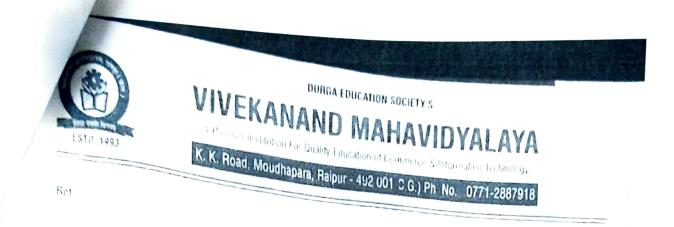
SESSION 2019-20

Guided by: Prof. SHILPA LUN (Assistant professo

Survey and a state of the

Submitted by: PREETI PRADHAN BBA 6TH SEMESTER 0001654470

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BONAFIDE CERTIFICATE

This is to certify that Mr./Ms. <u>Preet</u>. <u>Pradhan</u> Son/Daughter of <u>Pandav</u>. <u>Pradhan</u> is a bona fide student of our college studying B.B.A.-VI semester for the academic year 2018-19.

Date: / /2019

Principal (Dr. Manoj Mishra) Vivekanand Mahavidyalaya

Date

Principal Vivekanand Mahavidyalaya Raipur (C.G.)

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CERTIFICATE OF INTERNSHIP

"e (SO

WE PRESENT THIS CERTIFICATE TO <u>Preefi</u> <u>Pradhan</u> APPRICIATION FOR YOUR SUCCESSFUL WORK AS INTER AT <u>ROSEBYS</u> <u>LONDON</u> <u>RAIPUR</u> (C.G.) THE INTERSHIP WAS CONDUCTED BETWEEN 1.3.2019 TO 15.4.2019

DATE: 15.4.2019

MANAGING Vivekanand Mahavidyalaya DIRECTOR Raipur (C.G.) N. T.Y.

A PROJECT REPORT

ON

"A STUDY ON PERFORMANCE APPRAISAL OF EMPLOYEE OF SKY AUTOMOBILES, RAIPUR (C.G.)"

Submitted in partial fulfillment for the award of the degree of

Bachelor's of Business Administration

from

<u>Pt. Ravishankar Shukla University</u>

Raipur (C.G)

2018-2019



Guided by: Ms. Shilpa Lunawat Asst. Professor

Submitted by: Sajjad Ali BBA VI SEM

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Department of Management

VIVEKANAND MAHAVIDYA

LK ROAD MAUDHAPARA ,RAIPUR (C.G) SHUKLA UNIVERSITY RAIPUR (C.G.)

Affilited to PT. RAVISH

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SILV (AUTOMOTSITTS Sales - Service - Spares SINCE 1987

This to certify that Mr. SALIAD ALL, S/O. MR. INAVAL ALLA Student of Vivekanand Mahavidhyalay of Raipur has done an internship of 30 days at Our Company from 01-03-2019 to 30-03-2019

During this tenure He was taken up the issues relating to Human Resources like performance Appraise. Employee feedback on work conditions. Pay Scale, Work timing, Work Environment, etc. and help us. Understand the employee demands and needs.

During his internship he has kept good conduct and was Hardworking, and Punctual

We wish him good luck for his future...



Modhapara

K.K. Road, RAIPUR, 0771 - 4019000, Email - skycity service srprégmail.com

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PROJECT REPORT

ON

"BRAND PERCEPTION OF PATANJALI WITH REFERENCE TO RAIPUR CITY"

Submitted in partial fulfillment for the award of the degree of Bachelor's of Business Administration

from

Pt. Ravishankar Shukla

University Raipur (C.G)

2018-2019



Guided by: RAKESH GONDWANI

Asst. Professor

Submitted by YASH SAHU BBA VI SEM

De. J. Management

VIVEKANAND MAHAVIDYA' A K.K ROAD MAUDHAPARA, RAIPUR (C.G)

Affilited to PT. RAVISHANKAR SHUKLA UNIVERSITY RAIPUR (C.G.)

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Vivekana

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PATANJALI DISTRIBU Add: City Center Mall Devendra Nagar, Raipur (C.G.) Pin - 492001

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Date - 01 May 2019

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TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Yash Sahu a Student of "Vivekanand Mahavidyalaya College, Raipur (C.G.) of BBA 6th Semester has successfully completed his project on "BRAND PERCEPTION OF PATANJALI WITH REFERENCE TO RAIPUR CITY" has undergone his Internship from 16th April 2019 to 31th April 2019 in our organization.

During his training he was found to be sincere and hardworking.

We wish him every success in life.

For, Patanjali Distributor

(Auth, Signature)



पतंजलि® एकृति का आशीर्वाब

PATANJALI DISTRIBUTOR Add: City Center Mall Devendra Nagar,

Raipur (C.G.) Pin · 492001

Date - 01 May 2019

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr. Yash Sahu** a Student of "Vivekanand Mahavidyalaya College, Raipur (C.G.) of BBA 6th Semester has successfully completed his project on "**BRAND PERCEPTION OF PATANJALI WITH REFERENCE TO RAIPUR CITY**" has undergone his Internship from 16th April 2019 to 31th April 2019 in our organization.

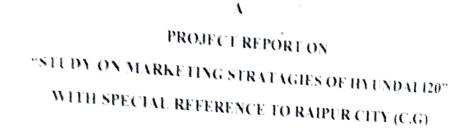
During his training he was found to be sincere and hardworking.

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We wish him every success in life.

For, Patanjali Distributor

(Auth.Signature)





Submitted in the partial fulfillment for the award of Bachelor of Business Administration (B.B.A.) 2017-18 VivekanandMahavidyalay, Raipur

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Project Guide: Prof. Ashok Kumai Jha HOD, Vivekananda Mahavidyalaya

Submitted by:

LALIF ASRANI

Raipur

d Mahavidyalaya principal

Bailue

CRVSTAL AUTO Lodhu Para Chowckf Pandri, Raipur (C.G.) 492004 Ict - 01 771 4234020 crystalauroizgmail.com

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Date

CERTIFICATE OF ORGANIZATION

This to certify that **Mr. Lalit Asrani** Student of Bachelor of Business administration 6th Semester Batch 2016-17 Vivekanand Mahavidyala, Raipur (C.G.). Affiliated to Pt. Ravishankar Shukla University, Raipur C.G. successfully completed his research project on **"STUDY ON MARKETING STRATAGIES OF HYUNDAI I20"** Under my Guidance & Supervision.

Thanking you.

Your's Trully For Crytal Auto

For, CRYSTAL AUTO

Vivekanand Mahavidyalaya Principal Raipur (C.G.)

Ref

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Project Report On

"A Study on Marketing Strategies of Tata Motors With Reference to Bhasin Motors In Raipur City"



Submitted in Partial Fulfillment for the Award of the Degree of Bachelor's of Business Administration By

Amnit Kaur Singhotra

BBA – VI Sem.

Guided By Prof. Shoaib Pasha Vivekanand Mahavidyalay

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Approved By Prof. Ashok Kumar Jha HOD Vivekanand Mahavidyalay. Raipur

> Departie Edanagement Vivekananda isa havidyalay, Raipur (C.G.)

> > Session: 2017-2018

Principal mand Mahavidyalaya

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J-U74899DL1994PLC062924

Bhasin Motors

Address Near Chokkra Nala, NH-06 Krishak Nagar, Raipur - Chhattisgarh Landmark: Krishak Nagar, Raipur, E-mail - bhasinmotorsrpr@gmail.com

Ref No

Date

TO WHOM IT MAY CONCERN

This in to certify that **Miss Amnit Kaur Singhotra**. D/O- **Late Pritpal Singh Singhotra**, a student of BBA (Bachelor of Business Administration – Final semester). Vivekanand Mahavidyalay, Raipur has successfully completed 01 (One) months (From 01st April 2017 to 01st May, 2017) long internship programme at this Branch/Company. During the period of his internship programme with us he was found punctual, hardworking and inquisitive. She has excellent written and verbal communication skills, is well organized can work independently and is able to effectively multitask to ensure that the assignments are looked after and completed in a professional and timely manner.

We wish him every success in life.

For, Bhasin Motors

For Bhasin Motors Raipur

Director Authorized Signature

Vivekanand Mahavidyalaya Raipur (C.G.)

Mo. 9229330923

PROJECT REPORT

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ON

"A Study on Feasibility and Needs of Customers of E-Rickshaw with Special Reference to Raipur City"

SUBMITTED TO

Pt. Ravishankar Shukla University, Raipur (C.G)

In the partial fulfillment for the degree course of

BACHELOR OF BUSINESS ADMINSTRATION (BBA)

From

Pt.Ravishankar Shukla University Raipur

Session 2017--18



Guided by Dr. Ashok K. Jha H.O.D. Department of Management

Submitted by **Tarique Anwar BBA VI Sem** Roll No. 1536428

VIVEKANAND MAHAVIDLAYA, RAIPUR AFFILIATED TO PT. RAVISEANKAR SHUKLA UNIVERSITY K K ROAD MOUDHAL A, RAIPUR (C.G)

Principal Vivekanand Mahavidyalaya Raipur (C.G.)



E-AUTO

AGRAWAL VIDHYUT & MOTORS E-AUTO Dealer of Battery Operated Vehicle

THIS IS TO CERTE Y TARGUE ANWAR HAS COMPLETED HIS PROJECT ON "A STUDY ON FEASIBILITY AND STEDS OF CUSTOMERS OF E. RICKSBAW WITH REFERENCE TO RAIPUR CITY.' FROM IT APRIL 2018 TO IT'S APPE ZID

DURING HES TEN UPE, WILFOUND HEM TO BE VERY HARD WORKING AND BRILLIANT AT SERVICES OF WISH ALL THE BEST FOR HIS BRICHT FUTURE



anand Mahavidyalaya Shop No -1. Main Road. Opp. InsReiDH Johndha, RAIPUR 492001 (C.G.) snop no.-⊥, mam nusu, opp. maeserenusinana, narruk -492001 (C.G. Mobile : 70673-22522: 70674-22522 ● E-mail : avm.eauto@gmail.com

Principal