



DURGA EDUCATION SOCIETY'S

**VIVEKANAND MAHAVIDYALAYA**

A Premier Institution For Quality Education of Commerce & Information Technology

K.K. Road, Moudhapara, Raipur - 492001(C.G.) Ph.No.: 0771-2887918



## Project list M.com 4<sup>th</sup> Sem Session 2023-24

S. NO	Name of student	Project Title	Name of supervisor
1	Ashwani Nandeshwar	A project report on "A study on consumer behaviour towards sugar cosmetic brand"	Ms. Gayathri
2	Deepak Mishra	A project report on "An overview of manufacturing process of steel industries in india"	Ms. Gayathri
3	K.Sakshi	A project report on "Make in india of an overview"	Dr. J.Saha
4	Kanika Sahu	A project report on "Startup india an overview"	Dr. J.Saha
5	Leena Bherwani	A project report on "A study of Lakme marketing in Raipur city"	Dr. Ashish Dubey
6	Nihal Ranjan	A project report on "Development of digital payment system in india with reference to paytm"	Dr. Ashish Dubey
7	Shahnaz Sheikh	A project report on "consumer satisfaction towards online shopping with special reference on myntra"	Dr. Arunesh Kumar Gupta
8	Sourabh Verma	A project report on "A study on consumer preference and buying behaviour towards honda brand"	Dr. Arunesh Kumar Gupta
9	Sunidhi Khodiyar	A project report on "study of dominos"	Dr. Pushpinder Kaur Benipal
10	Vindhya Singh	A project report on "study on market analysis of netflix"	Dr. Pushpinder Kaur Benipal

  
**DR. MANOJ MISHRA**  
Principal  
Vivekanand Mahavidyalaya  
RAIPUR (C.G.)



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## BCA-III YEAR 2023-24

S.No	Name	Project Title	Guide Name
1	ALFIYA FATIMA	Employee Management System	Mr. Nishid Parmar
2	AMAN GUPTA	Furniture Shop Management System	
3	ANSHIKA DHAWRE	Gym Management System	
4	ARSHAD KHAN	Bus Reservation System	
5	AWAIS QURAIISHI	Hotel Management System	
6	GEETESH DEWANGAN	Coffee Shop Management System	
7	GULNAAZ PARVEEN	Banking Management System	Ms. Indrani Sonkar
8	NEERAJ VERMA	Library Management System	
9	OKENDRA VERMA	Stationary Information Management System	
10	PIYUSH KUMAR SINHA	Train Reservation Management System	
11	PRINCE MISHRA	Book Shop Management System	
12	RAMKRISHNA PRAJAPATI	College Management System	
13	SAGAR TARAK	Airline Reservation Management System	Mrs. Deepti Agrawal
14	SANDEEP SATYAM	Mobile Shop Management System	
15	SHIFA FATIMA SIDDIQUI	Courier Management System	
16	SUMIT BAUDDH	Bus Reservation System	
17	YUVANSHU SINGH VYAS	Library Management System	
18	ZAYED KHAN	Pharmacy Management System	

  
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## BBA Project Lisi 2023-24

S.NO	TOPIC OF PROJECT (2023-2024)	NAME OF STUDENT	GUIDED BY
1.	A STUDY ON CONSUMER ATTITUDE, EXPECTATION AND BEHAVIOR PATTERN TOWARDS JEWELLERY WITH SPECIAL REFERENCE TO SATYAM JEWELERS, RAIPUR.	KHUSHI TAUNK	MRS. PRIYANKA MALU
2.	A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS ELECTRIC VEHICLE (E- RIKSHAW) WITH THE REFERENCE OF RAIPUR CITY.	NIKITA ROUT	PROF. ASHOK KUMAR JHA
3.	A STUDY ON IMPACT OF ADVERTISEMENT ON CHILDREN AND THEIR PARENTS BUYING PERCEPTION WITH THE SPECIAL REFERENCE OF RAIPUR CITY.	ALFIA PARVEEN	MRS. PRIYANKA MALU
4.	MARKETING MIX WITH SPECIAL REFERENCE TO MYRIAD MINERALS INDIAPRIVATE LIMITED.	HEMANT SAHU	MRS. PRIYANKA MALU
5.	A STUDY PRODUCTION AND SALES OF FLY ASH BRICKS WITH REFERENCE TO RKP GREEN PRODUCT PVT. LTD. ,RAIPUR.	MAYANK ASATI	MRS. PRIYANKA MALU
6.	A STUDY ON CUSTOMER SATISFACTION OF MARUTI SUZUKI CARS IN RAIPUR CITY	ZAIGHAM ABBAS MERCHANT	PROF. ASHOK KUMAR JHA
7.	A STUDY ON CONSUMER SATISFACTION OF THE CUSTOMERS OF HYUNDAI WITH REFERENCE TO RAIPUR CITY.	PREM PANDEY	MRS. SHILPA LUNAWAT TAUNK
8.	A STUDY ON BRAND PERCEPTION TOWARDS MAMAEARTH WITH REFERENCE TO RAIPUR CITY.	SHUBHANGI MANOHAR	PROF. ASHOK KUMAR JHA
9.	A STUDY ON CUTOMER PREFERENCE AND SATISFACTION TOWARDS ZUDIO WITH REFERENCE TO RAIPUR CITY.	ISHA CHOUDHARY	PROF. ASHOK KUMAR JHA
10.	A STUDY ON PURCHASE INTENTION TOWARDS ONLINE MEGASTORE OF BBAG.IN WITH REFERENCE TO CHATTISGARH STATE..	MINAL BATAVIA	MRS. SHILPA LUNAWAT TAUNK
11.	EXPLORATORY STUDY ON RECRUITMENT AND SELECTION PROCEDURE OF UNION BANK WITH REFERENCE TO RAIPUR CITY.	ADITYA PAL	MRS. SHILPA LUNAWAT TAUNK



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12.	A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS LOTUS HERBAL WITH REFERENCE TO SHRI SAI SHYAM MARKETING.	KUSUM MORYANI	PROF. ASHOK KUMAR JHA
13.	A STUDY OF BUSINESS PLANNING AND MARKETING STRATEGIES OF DELL LAPTOP.	SHIFA SHIREEN	MRS. SHILPA LUNAWAT TAUNK
14.	A STUDY ON CUSTOMER SATISFACTION TOWARDS SHRINATURE GREEN AGROTECH.	RATI TRIPATHI	MRS. PRIYANKA MALU
15.	STRATEGIES ADOPTED BY TATA HITACHI IN SURYAKIRAN EARTHMOVERS PVT. LTD WITH SPECIAL REFERENCE TO CHATTISGARH.	RISHITA CHOWDHARY	MRS. SHILPA LUNAWAT TAUNK
16.	UNVEILING PVR CINEMAS MARKETING STRATEGY AND CUSTOMER SATISFACTION SECRETS WITH REFERENCE TO RAIPUR CITY.	PRIYANSHU SINGH	MRS. PRIYANKA MALU

  
**DR. MANOJ MISHRA**  
Principal  
Vivekanand Mahavidyalaya  
RAIPUR (C.G.)

A  
Project Report  
On  
"Study on Dominos"

Pt. Ravi Shankar Shukla University, Raipur  
In fulfillment of the requirement for the degree of

MASTER OF COMMERCE  
(IV th SEMESTER of the Session 2023-2024)



Guided By:  
Dr. Pushpinder Kaur Benipal

Submitted By:  
Sunidhi Khodiyar

Gayathri Iyenger  
H.O.D (commerce)

Dr. Manoj Mishra  
Principal

VIVEKANAND MAHAVIDYALAYA, RAIPUR (C.G.)  
(RUN BY DURGA EDUCATION SOCIETY, RAIPUR)

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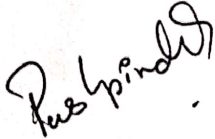
Dr. Manoj Mishra  
Principal

VIVEKANAND MAHAVIDYALAYA, RAIPUR (C.G.)  
(RUN BY DURGA EDUCATION SOCIETY, RAIPUR)

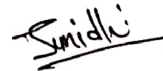
## DECLARATION BY CANDIDATE

I **Sunidhi Khodiyar**, declare that the project titled is **study on Dominos**. is my own work conducted under the supervision of (Dr Pushpinder Kaur Benipal) of Vivekananda Mahavidyalaya, Raipur (C.G)

I further declare that to the best of my knowledge this project does not contain any part of work, which has been submitted for the award of degree either in the University of in any other University.



Signature of the supervisor



Signature of the candidate

## CERTIFICATE OF APPROVAL.

This is to certify that the project work titled is study on Dominos is carried out  
By **Sunidhi Khodiyar** student of M.com - IV semester year 2022-2023 at Vivekanand  
Mahavidyalaya, Raipur (C.G) here by approved as a credible work in the  
discipline of commerce for the award of degree of Master of Commerce during the  
year 2022-2023 from Pt. Ravishankar Shukla University, Raipur (C.G).



Project Guide




H.O.D Commerce

Principal

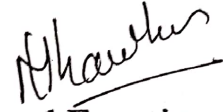


## CERTIFICATE OF EVALUATION

This is to verify that the project titled is Study on Dominos submitted By **Sunidhi Khodiyar** Of MASTER OF COMMERCE (M.COM) IV SEMESTER of Vivekanand Mahavidyalaya, Raipur (C.G) has prepared this project report for partial fulfillment of M.Com Degree of Pt .Ravishankar University Raipur of the session 2022-2023.



Internal Examiner



External Examiner

A

**Project Report Based**

**On**

**“EMPLOYEE MANAGEMENT SYSTEM”**

Submitted in partial fulfillment of the requirement of

**Bachelor of Computer Application**

**BCA - III**

**Pt. Ravishankar Shukla University, Raipur (C.G.)**



**SESSION: 2023 -2024**

**Guided By:**

**Mr. Nishid Parmar**

(Head of Computer Department)

**Submitted By:**

**Alfiya Fatima**

Enrollment No : A 3/10970

Submitted to

**Vivekanand Mahavidyalaya, KK Road Raipur (C.G.)**

Affiliated by Pt. Ravi Shankar Shukla University, Raipur (C.G)

A

**Project Report Based**

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**SESSION: 2023 -2024**

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**Mr. Nishid Parmar**

(Head of Computer Department)

**Submitted By:**

**Alfiya Fatima**

Enrollment No : AG/10970

Submitted to

**Vivekanand Mahavidyalaya, KK Road Raipur (C.G.)**

Affiliated by Pt. Ravi Shankar Shukla University, Raipur (C.G)



**A  
PROJECT REPORT  
ON  
MARKETING MIX WITH SPECIAL REFERENCE TO  
MYRIAD MINERALS INDIAPRIVATE LIMITED**

**Submitted In Partial Fulfillment of the Requirements  
For The Award for the Degree of Bachelor of  
Business Administration**

**SUBMITTED TO**



**VIVEKANAND MAHAVIDYALAYA K.K. ROAD  
MOUDHAPARA**

**(AFFILIATED TO PT. RAVISHANKAR SHUKLA UNIVERSITY)**

**SESSION 2023 - 2024**

**GUIDED BY**

**PROF. PRIYANKA MALU**

**SUBMITTED BY**

**HEMANT SAHU**

**B.B.A 6<sup>th</sup> SEM.**

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**SESSION 2023 - 2024**

**GUIDED BY**

**PROF. PRIYANKA MALU**

**SUBMITTED BY**

**HEMANT SAHU**

**B.B.A 6<sup>th</sup> SEM.**

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Ref :

Date : \_\_\_\_\_

## BONAFIDE CERTIFICATE

This is to certify that Mr./Ms. Hemant Sahu.....  
Son/Daughter of Sohan Lal Sahu..... is a  
bona fide student of our college studying B.B.A.-VI semester  
for the academic year 2023-24.

Date: 30/04/2024

  
Principal  
(Dr. Manoj Mishra)  
Vivekanand Mahavidyalaya





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
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Date : \_\_\_\_\_

## CERTIFICATE

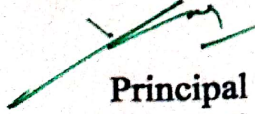
YEAR 2023-24

This is to certify that the project entitled  
“*Marketing Mix with spe. RE. TO MYRIAD MINERALS. INDIAPRIVATE LIMITED..*”  
is a bonafide work of .....*HEMANT SAHU*..... a student  
of our college bearing Roll Number *1912323010*, and he/she  
successfully completed his/her project conducted  
at *VIVEKANAND MAHAVIDYALAYA* for the partial fulfilment of the  
course BBA (Bachelor of Business Administration) of  
Vivekanand Mahavidyalaya Raipur (C.G.)

  
Dr. Ashok kumar jha  
(H.O.D.)  
Department of Management

Project Guided By  
Prof. Priyanka Malu



  
Principal  
(Dr. Manoj Mishra)

